

**National Capital Region**  
**Croatian Folklore Ensemble *CROATOAN***  
***40th Anniversary Sponsorship Package***



**1978 – 2018**

**Celebrating 40 Years**

**Saturday May 5<sup>th</sup>, 2018.**

Afternoon Concert



Evening 40<sup>th</sup> Anniversary Gala



The Croatian Folklore Ensemble CROATOAN was founded in 1978 to celebrate Croatia's traditional songs and dances throughout the National Capital Region of Canada. Since then, our dedication to our Croatian heritage has warmed the hearts of our loyal fans and supporters, especially those of Croatian background.

To celebrate the momentous occasion of our 40<sup>th</sup> Anniversary in 2018, we have begun preparations for a festive day. A day where our past and present teachers and participants, and the legions of supporters and volunteers who have assisted in all of our previous events can join us on Saturday May 5<sup>th</sup>, 2018 to celebrate and enjoy an **Afternoon Concert of Croatian Folklore at the Algonquin Commons Theatre** and a **40<sup>th</sup> Anniversary Evening Gala at the beautiful Sala San Marco Banquet & Conference Centre**. In an effort to fund the associated costs of this large undertaking, Croatoan is offering a variety of sponsorship and related advertising opportunities over the next 18 months as outlined in this 40<sup>th</sup> Anniversary Celebration Sponsorship Package.

We would like to thank all our past and present sponsors, supporters, volunteers, and, above all, our teachers and participants, for their continued support of Croatoan. We would not have reached this milestone event without you!

## Premium Sponsorship Levels

<b>SPONSORSHIP LEVEL</b>	<b>COST</b>	<b>DESCRIPTION</b>
Individual Sponsor	\$30.00	All individual sponsors will have their name listed in the 2017 Spring Concert Booklet and the 2018 40 <sup>th</sup> Anniversary Commemorative Booklet.
Business Card	\$80.00	All business card sponsors will have 1/8 of a page ad space in the 2017 Spring Concert Booklet and the 2018 40 <sup>th</sup> Anniversary Commemorative Booklet to insert a business card or any personalized messages fitting into this space.
Quarter Page	\$150.00	All quarter page sponsors will have a 1/4 page of ad space in the 2017 Spring Concert Booklet and the 2018 40 <sup>th</sup> Anniversary Commemorative Booklet to insert a business ad or any personalized messages fitting into this space.
Half Page	\$225.00	All half page sponsors will have a 1/2 page of ad space in the 2017 Spring Concert Booklet and the 2018 40 <sup>th</sup> Anniversary Commemorative Booklet to insert a business ad or any personalized messages fitting into this space. <b>Plus: Two tickets to the 2017 Spring Concert and 2018 40<sup>th</sup> Anniversary Spring Concert.</b> <b>Two tickets to the 2017 Spring Banquet.</b>
Full Page	\$400.00	All full page sponsors will have a full page of ad space in the 2017 Spring Concert Booklet and the 2018 40 <sup>th</sup> Anniversary Commemorative Booklet to insert a business ad or any personalized messages fitting into this space. <b>Plus: Two tickets to the 2017 Spring Concert and 2018 40<sup>th</sup> Anniversary Spring Concert, AND</b> <b>Two tickets to the 2017 Spring Banquet and the 2018 40<sup>th</sup> Anniversary Gala at Sala San Marco.</b>



**Bronze Level  
Sponsor**

**\$700.00**

All bronze level sponsors will have a full page of ad space in the 2017 Spring Concert Booklet and the 2018 40<sup>th</sup> Anniversary Commemorative Booklet to insert a business ad or any personalized messages fitting into this space. **PLUS:**

- **2 complimentary tickets to all 2017 and 2018 Croatoan events including the 2018 Spring Concert and 40<sup>th</sup> Anniversary Gala at Sala San Marco.**
- Bronze level signage at all Concert and Banquet Venues and promotional material.
- A complimentary copy of the 2017 and 2018 Spring Concert Videos.
- A plaque of appreciation to the sponsor will be presented by Croatoan at the 2018 40<sup>th</sup> Anniversary Gala at Sala San Marco.
- Logo/name/business card on the “Sponsors” page of the official 40<sup>th</sup> Anniversary Celebration website.



**Silver Level  
Sponsor**

**\$1,000.00**

All Silver Level sponsors will have a full page of ad space in the 2017 Spring Concert Booklet and the 2018 40<sup>th</sup> Anniversary Commemorative Booklet to insert a business ad or any personalized messages fitting into this space. **PLUS:**

- **4 complimentary tickets to all 2017 and 2018 Croatoan events including the 2018 Spring Concert and 40<sup>th</sup> Anniversary Gala at Sala San Marco.**
- Silver level signage at Concert and Banquet Venues and promotional material.
- A complimentary copy of the 2017 and 2018 Spring Concert Videos.
- A plaque of appreciation to the sponsor will be presented by Croatoan at the 2018 40<sup>th</sup> Anniversary Gala at Sala San Marco.
- Logo/name/business card on promotional poster (*posters will be used in ads in newspapers, pamphlets/program books and online, as well as posted around the City of Ottawa*)
- Logo/name/business card on the “Sponsors” page of the official 40<sup>th</sup> Anniversary Celebration website.
- Logo/name/business card on official events Facebook page.



**Gold Level  
Sponsor**

**\$2,000.00**

A maximum of 5 Gold Level sponsors will have a full page of ad space in the 2017 Spring Concert Booklet and the 2018 40<sup>th</sup> Anniversary Commemorative Booklet to insert a business ad or any personalized messages fitting into this space **PLUS:**

- **8 complimentary tickets to all 2017 and 2018 Croatoan events including the 2018 Spring Concert and 40<sup>th</sup> Anniversary Gala at Sala San Marco.**
- Gold level signage at Concert and Banquet Venues and promotional material.
- A complimentary copy of the 2017 and 2018 Spring Concert Videos.
- A plaque of appreciation to the sponsor will be presented by Croatoan at the 2018 40<sup>th</sup> Anniversary Gala at Sala San Marco.
- Inclusion of your signage in the opening and closing statements of the 2017 and 2018 Annual Spring Concerts.
- Logo/name/business card on promotional poster (*posters will be used in ads in newspapers, pamphlets/program books and online, as well as posted around the City of Ottawa*)
- Logo/name/business card on the “Sponsors” page of the official 40<sup>th</sup> Anniversary Celebration website.
- Logo/name/business card on official event Facebook page.
- Mention in any and all radio promotion/advertisement as an “Other/Additional Sponsor”



**Platinum Level Sponsor**

**\$3,000.00**

**SOLD OUT!!**

A maximum of 2 Platinum Level sponsors will have a full page of ad space in the 2017 Spring Concert Booklet and the 2018 40<sup>th</sup> Anniversary Commemorative Booklet to insert a business ad or any personalized messages fitting into this space. **PLUS:**

- **8 complimentary tickets to all 2017 and 2018 Croatoan events including the 2018 Spring Concert and 40<sup>th</sup> Anniversary Gala at Sala San Marco.**
- Platinum level signage at Concert and Banquet Venues and promotional material.
- A complimentary copy of the 2017 and 2018 Spring Concert Videos.
- A plaque of appreciation to the sponsor will be presented by Croatoan at the 2018 40<sup>th</sup> Anniversary Gala at Sala San Marco.
- Inclusion of your signage in the opening and closing statements of the Saturday and Sunday Concerts.
- Inclusion of your signage in the opening and closing statements of the 2017 Spring Concert and 2018 40<sup>th</sup> Anniversary Spring Concert.
- The venue for the 2018 40<sup>th</sup> Anniversary Concert or Banquet will be called *The Your Company Name Room* in all promotional material and printed tickets.
- Special mention on all print, radio, and television advertising related to the event
- Logo/name/business card on promotional poster (*posters will be used in ads in newspapers, pamphlets/program books and online, as well as posted around the City of Ottawa*)
- Logo/name/business card on official *CROATOAN* and main and “Sponsors” page of the official 40<sup>th</sup> Anniversary Celebration website.
- Logo/name/business card on official event Facebook page.
- Mention in any and all radio promotion/advertisement as an “Official Sponsor”
- Mention in any and all televised promotion/advertisement and an “Official Sponsor”

**A Heartfelt Thanks To Our Platinum Level Sponsors...**

